

**HEATHER M. FARMER**

***hmdock@bellsouth.net***

**678-988-2827**

---

## SKILLS

PHOTOSHOP CS3  
ILLUSTRATOR CS3  
FLASH CS3  
POWERPOINT

DREAMWEAVER CS3  
HTML &CSS  
JAVASCRIPT

## PROFESSIONAL EXPERIENCE

### **THE WEATHER CHANNEL Atlanta, GA. Video Editor (April 2005- Present)**

- Operate linear and non-linear editing equipment. (Final Cut Pro Studio 2, Photoshop CS3, Motion 3, LiveType, AudioSuite and Leitch)
- Edit long form and short form projects.
- Complete work with-in tight deadlines, multi-task, and ability to complete projects in a timely manner, sometimes with little or no supervision.
- Coordinate and communicate status of work with various personnel and departments.
- Edit broadcast quality VO's, packages-both news and long form, teases, promos, creative services projects, and other projects as assigned.

### **NEWSPRONET INTERACTIVE, LLC Alpharetta, GA. Video Editor (July 2003-April 2005)**

- For 150 television markets nationwide, I was one of two editors who successfully maintained and met deadlines for 36 monthly broadcast news stories: Sweeps Feed, Discoveries and Breakthroughs In Science, and Heads Up.
- Operate linear and non-linear editing equipment. (AVID and Affinity)
- Create and tell a story skillfully using advanced editing techniques.
- Operate multi-format machines proficiently

## EDUCATION

### **KENNESAW STATE UNIVERSITY**

Kennesaw, Georgia

Certification in Web Design - Internet Professional Program 2007-2008

### **AMERICAN INTERCONTINENTAL UNIVERSITY**

Atlanta, Georgia

B.F.A. in Media Production 2002

GPA 3.8 Dean's List

Who's Who Among Students in American Universities and Colleges