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professional experience

- 2/07 - Present **Molnlycke Health Care, Norcross, GA** **Graphic Artist**
Create, design and produce marketing materials including sell sheets, brochures, direct mail pieces, tradeshow graphics, as well as journal ads. Customize product use guides for sales force. Reformat Swedish piece for US market and sizes. Work with vendors for quotes, specifications and printing.
- 2/05 - 12/06 **Coloplast Corp., Marietta, GA** **Graphic Design Specialist**
Created, designed and produced marketing collateral including sell and protocol sheets, brochures, direct mail pieces, tradeshow graphics, educational and promotional materials, as well as professional journal ads. Communicated company's graphic standards to internal and external clients. Prioritized workflow of multiple projects from conception to completion. Managed electronic and print production details working with various printers, deadlines and budgets. Reviewed and approved bluelines, matchprints and press proofs. Systematized and maintained graphic department's electronic and hard-copy files.
- 5/03 - 8/04 **Engine Grafix, Atlanta, GA** **Graphic Designer**
Worked with a team to develop a software workstation "Digital Showroom" used in the commercial furniture industry. Color corrected and manipulated product images. Evaluated and streamlined image layout procedures to achieve uniformity throughout program. Trained fellow team members on procedures. Designed print materials for the "Digital Showroom" to establish brand identity.
- 6/01 - 5/03 **Atlanta Dental Supply Company, Atlanta, GA** **Graphic Designer**
Designed, produced and updated marketing materials for company's promotional needs, including product catalogs, quarterlies and special events. Coordinated with manufacturers to obtain materials for product promotions. Oversaw multiple vendors to insure accuracy and timely delivery of creative material. Assisted customer service with Spanish translations, as needed.
- 6/99- 5/01 **HIP Health Plan of New York, Manhattan, NY** **Chief Production Assistant**
Worked closely with internal company contacts to understand requirements and create cost efficient designs. Designed marketing communication materials such as brochures, direct mailers, newsletters and flyers according to objectives, professional standards and customer needs while providing vendors with direction, specifications and time frames on each design project.
- 9/98- 4/99 **Original Impressions, Miami, FL** **Graphic Designer**
Designed logos, brochures, business cards and invitation cards. Worked in pre-press department preparing customer files for print. Assisted and revised customer files. Prepared mock-ups for final approval. Specialized in formatting layouts and magazine ads.

technical proficiency

Software

Adobe Software (Indesign, Photoshop, Illustrator, Acrobat, Dreamweaver, and Flash), QuarkXpress, Microsoft Word, Powerpoint, Excel and Lotus Notes.
HTML and CSS

Operating Systems

Mac and PC

education

Kennesaw State University, Kennesaw, GA

Bachelors of Arts, Concentration in Graphic Communications

languages

English/Spanish

Portfolio available on request